



Marko Vuzem

UX/UI and Marketing Designer

I used to build systems—now I design how people interact with them. A retired engineer turned UX/UI designer, now exploring new opportunities in product design and marketing.



Available

Work Experience

Product and Marketing Designer



Blocksi Inc. | Maribor, Slovenia

September 2023 - May 2025

- Complete web redesign project for blocksi.net
- Product design on Blocksi's internal product (EdTech software)
- Production of custom graphics, illustrations, animations and other kinds of designs for digital marketing and social media
- Custom designs for landing pages, emails, and lead-magnets
- Designs for print and physical items (merch & tradeshow)

Store advisor, Graphic design, Video production



ART Ljubljana | Ljubljana, Slovenia

September 2020 - March 2023

- Filming, producing, and editing videos for social media (TikTok)
- Designing posters for workshops
- Working as an advisor in the store

Signal Processing and Data Analysis Intern



Liquidloop | Berlin, Germany

July and August 2021

- Data analysis and visualisation in Python and LabVIEW
- Work with databases and pcb chips
- Work on flow systems with mass spectrometers

Mechanical Engineering Intern



BSH House Appliances | Nazarje, Slovenia

October 2019 - September 2020

- Identifying and resolving issues in home appliances
- Assistive role in ongoing engineering projects



My Portfolio

Complete Portfolio

<https://markovuzem.com/>

UX/UI Case Study

A complete UX/UI case study for [a previous project](#)

Education



Povio Academy

May and June 2023

Povio UX/UI Design Academy 2023



University of Ljubljana

2016 - 2023

- MSc Chemical Engineering
- BSc Chemistry

Skills

Creative

Figma, Adobe Creative Suite, Jira, Miro, HubSpot, Wordpress

Technical

Microsoft Office, Python, SQL, MATLAB, Mathematica

Contact



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<https://markovuzem.com/>